



AUXO. DIGITAL

COMPANY PROFILE

June 2022

Online experiences are becoming boring... **We're here to change that.**



In an era of increasing digital interaction, traditional online experiences are no longer enough. Businesses require *new, exciting ways to engage with their customers online.*



People are quickly realising that digital systems *don't have to be complicated, slow and unengaging*, and are migrating to platforms which *offer improved user experience.*



Traditional websites, platforms and ways of engaging online are rapidly becoming outdated with few development teams taking advantage of *modern technologies to excite customers.*

Introducing Auxo Digital

Auxo Digital has 3 pillars of business: Digital Agency of the Future, Venture Partnerships and Digital Consulting



AGENCY OF THE FUTURE

■ We build distinct brands through top-tier agency services

- We craft memorable and distinct brands for clients in different industries.
- Helping build next-gen websites, webapps, ecommerce stores and 3D experiences.
- Our expert team of creatives and marketers create tailor-made content and manage your company's online presence. This includes article development and support with digital media such as presentations.



VENTURE PARTNERSHIPS

■ We build standalone platform businesses working with others

- Auxo takes part in multiple collaborative ventures, partnering with experts in different industries to create scalable, sustainable businesses.
- We thrive on calculated risk, and provide "sweat equity" in building products we believe in.
- Industries include accounting, marketing and cybersecurity.



DIGITAL CONSULTING

■ We help clients navigate and leverage the right digital solutions

- We share our professional knowledge through digital and web consulting services.
- This includes developing actionable online strategies aligned to business objectives by applying our structured analytical frameworks.
- Our online courses and training material provide fundamental skills needed for digital growth and creation.

Our Core Team

Lean with exponential capability



CORE TEAM



in NJABULO MTHOMBENI
Business Development Lead

Njabulo is a mechanical engineer by education, having graduated with a BSc from the University of the Witwatersrand. He has extensive experience in business development, business process optimisation and technical writing.



Previously: Weco (Pty) Ltd



in Ariska van Rooyen
Creative Lead

Ariska is a Graphic Designer who graduated from MGI with a BA in Graphic Design. Her creative eye can be trusted to bring even the most imaginative ideas to life.



Platforms: Indesign, Illustrator, Photoshop, Powerpoint, Blender, Adobe XD



in OZ RAZAK
Director

Oz has a wide field of experience dealing with companies from a multitude of different industries. As an industrial engineer, focuses on digital trends and emerging technologies, Oz understands what your organisation needs to grow in the digital arena.



Previously: Deloitte Consulting South Africa, Auctus Strategy Partners



in THEODORE EGLING
Technical Lead

Theodore has a background in automation and software development. He currently leads web and software development efforts at Auxo Digital while completing an MEng in Artificial Intelligence.



Previously: Product designer, manufacturer and project manager in the laser cutting department (Short Cuts Craft)

EXTENDED TEAM



Corporate identity experts



PR and digital strategy experts



UX / UI Designers



Videographers



Copywriters



Graphic Designers



Photographers



Social Media Marketers



Other

Auxo Digital has a network of trusted social media marketers, PR and digital strategy experts, consultants and everything in between.

Depending on the project, we tap into our relationships with the right person for the work, and work together to deliver quality results for our clients



The Digital Agency of the Future

Not your grandpa's website development agency:

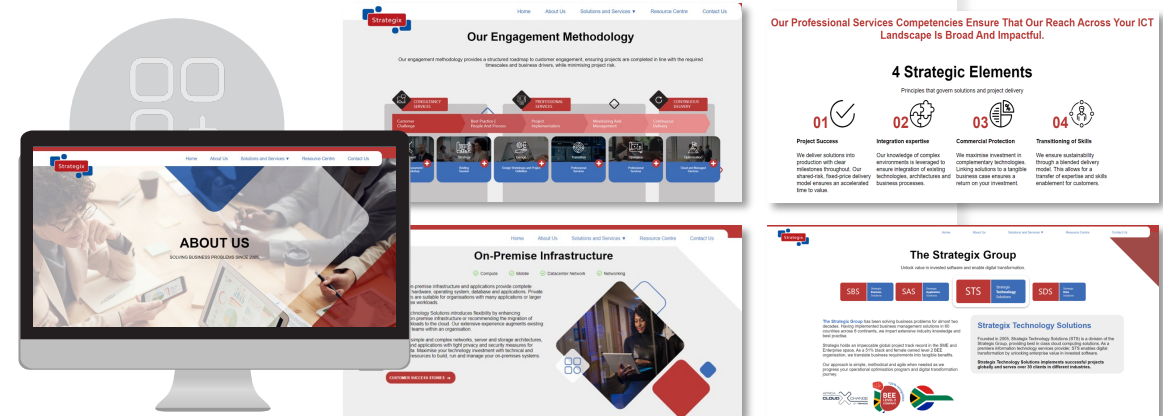


(UK & US)

Metsi Technologies:

<https://metsti.co>

- Global technology services provider: Leading Cloud Technology Solutions Company
- 6 month design, and development services to rebrand the entire company across 9 Geographies, reshaping the business's service offerings with corporate identity.
- Built using Gatsby/react for lightning fast performance- includes Wordpress blog site
- Custom imagery, diagrams, iconography and design
- UK/US language functionality
- United Kingdom, USA, Germany and Netherlands Belgium, South Africa, Poland, Spain and India



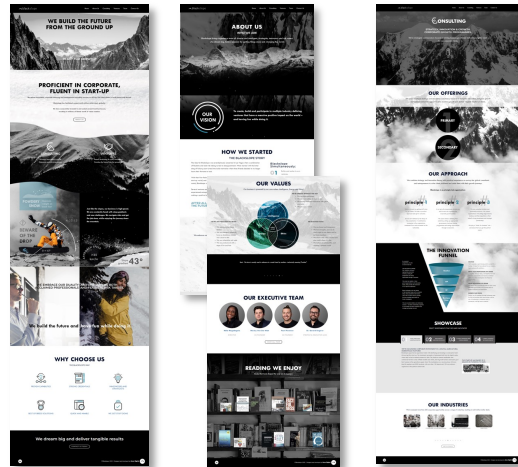
Strategix Technology Solutions:

<https://strategix.digital/>

- Technology services provider: The best kept secret for modernising ICT infrastructure, data, applications and security..
- Custom imagery, web components and design.
- Interactive diagrams
- Built in React Typescript for lightning fast performance
- Transfer of website domain and hosting to UK-based hosting provider

The Digital Agency of the Future

Not your grandpa's website development agency:



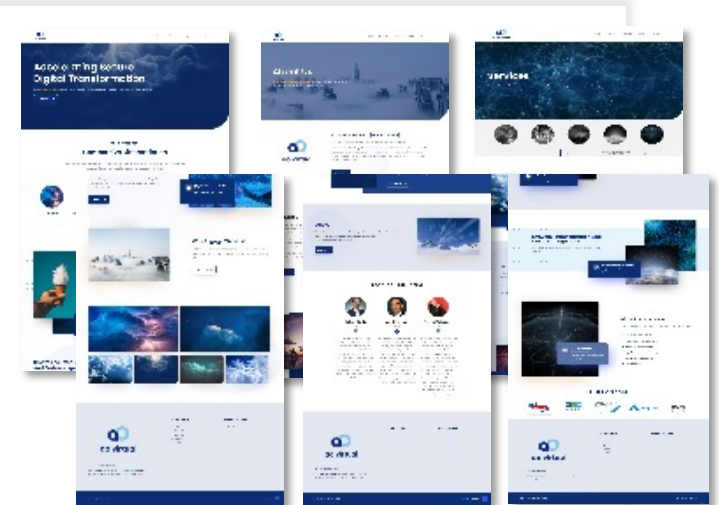
Blackslope:
<https://blackslope.co.za/>

- Business services provider website: Innovation, Strategy and Business Development Consulting Agency
- Built using Wordpress
- Custom imagery, diagrams, iconography and design
- South Africa



Axon Radiology:
<https://axonradiology.com/>

- Health services provider and recruitment website: Leading UK-based radiology company, providing remote radiology solution services to healthcare providers and the NHS.
- Custom imagery and design.
- Animated diagrams
- Built using Wordpress



AO Virtual:
<https://aovirtual.com/>

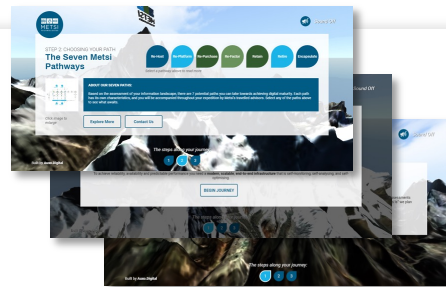
- Services provider website: design and delivery of secure, modern platform and application architectures
- Custom imagery and design.
- United Kingdom, South Africa

The Digital Agency of the Future

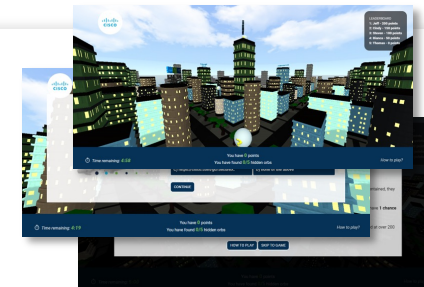
Our next-level, highly awesome, “oh my goodness this can’t be real” 3D web experiences



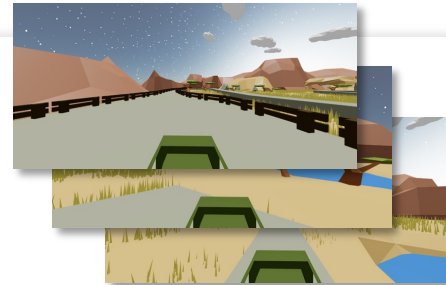
Metsi Summit:
<https://summit.metsi.co>



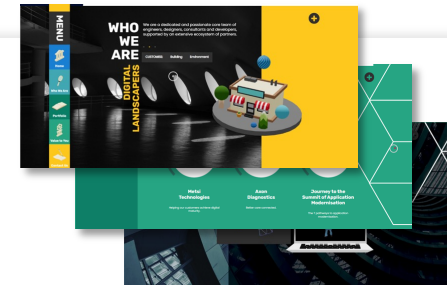
Cisco SecureX City:
<https://cisco-securex-journey.vercel.app>



Safari Experience:
<https://auxo.digital/scenes/safari>



Auxo Digital website:
<https://auxo.digital>

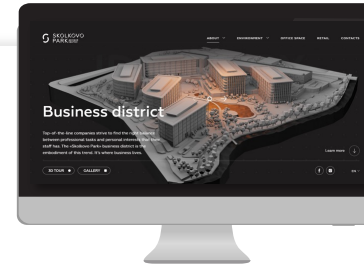


Other Interesting Web Experiences

Below includes a few more examples of gamified experiences to showcase what is possible.



Blue Marine Foundation:
<https://www.blumarinefoundation.com/the-sea-we-breathe/>



Skalkovo Park:
<https://skolkovoforbusiness.ru/en/features/#architecture>



Bruno Simon:
<https://bruno-simon.com/#cybertruck>



Ouigo Pinball:
<http://letsplay.ouigo.com/>

A few more examples:

- <http://wildflower.resn.co.nz/>
- <http://letsplay.ouigo.com/>
- <https://albinotonnina.com/>
- <http://www.rleonardi.com/>
- <https://cuberun.adamkarlsten.com/>

Ventures – Auxo Digital Co-investments

Auxo Digital has co-invested in ventures with projects in the cybersecurity, accounting and marketing industries.



CyberShax

Cybersecurity freelancer platform, bringing cybersecurity to the gig economy.

SimpliAds

Helping everyday people create ads, simpli.

SimpliAds

Online ads management platform, helping everyday people create ads, simpli.



Stress Free CPD

Helping accountants complete their continuous professional development reporting requirements, Stress Free.

And many others



Digital Consulting

Auxo Digital develops digital strategies aligned to business goals by applying a structured analytical framework. We also create training materials for developing fundamental skills.



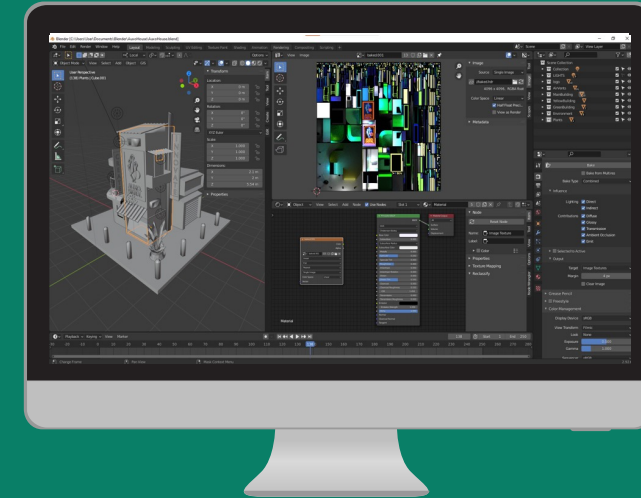
Digital Consultation

- A structured approach to developing actionable online strategies.
- Involves a series of stakeholder interviews, understanding the business context and applying proven analytical frameworks.



Online Courses and Workshops

- Blender, 3D design
- Content creation and strategy workshops



Work With Us

Creative. Agile. Impactful.



Our core agile team consists of a blend of creative and technical engineers, designers, developers and copywriters.



We partner with our clients to ensure every project aligns to business goals.



Our customer-centric approach keeps your users coming back to seamless experiences, every time.



We utilize research and understand project goals upfront to gain a strategic advantage and deliver peak-performing output in the most optimal manner.



Where necessary, we leverage our extensive network of content creators, technical experts and professionals in many different industries.



In our ventures we prefer to take on risk, provide sweat equity, and believe in what we are building.



**Thank
You**